

# CONTINUOUS PROFESSIONAL DEVELOPMENT OF YOUR EMPLOYEES VIA **app4client**

INFO SHEET

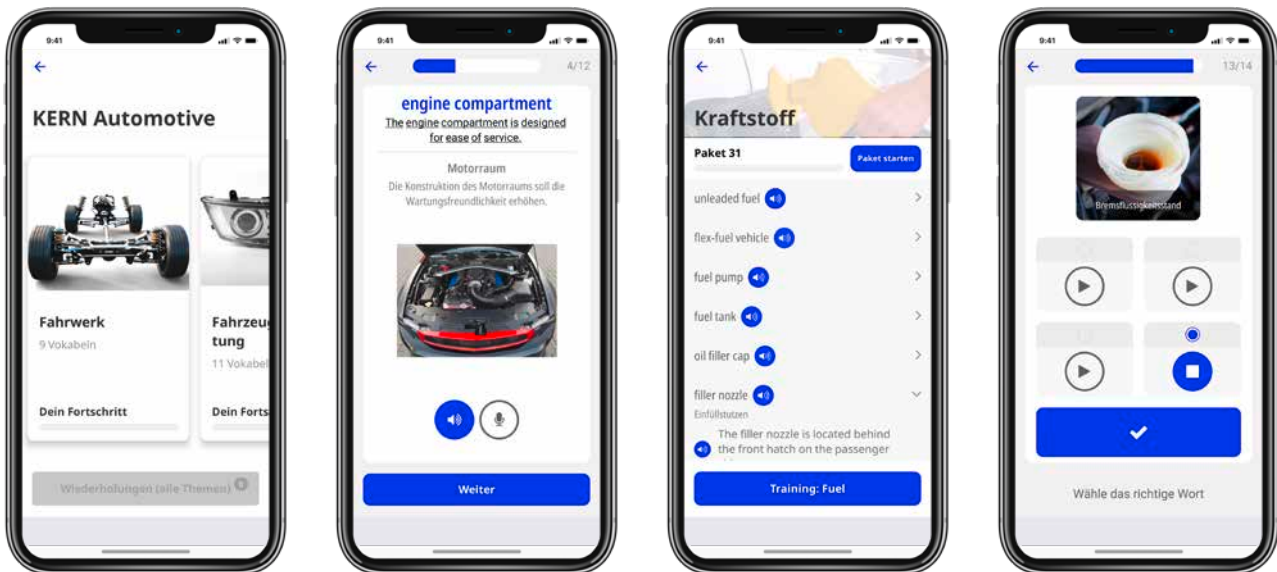


## Promising new innovations in company-specific language training

For professional purposes, general language skills are no longer enough: Required foreign language skills vary greatly depending on the industry, position or company. With **app4client™**, KERN AG Training offers an app that is easy to use in everyday life and lets you learn anywhere.

It combines individual, industry-specific and company-specific language training in one single tool and can be used directly at your workplace. Furthermore, employees learn specific terminology, phrases and terms that make their (professional) life easier.

# CONTINUOUS PROFESSIONAL DEVELOPMENT OF YOUR EMPLOYEES VIA **app4client**



## What app4client™ offers you:

- An application you can use independently and for any industry (it considers the terminology and the corporate wording).
- A modern online learning tool based on the four levels of learning (perception & understanding, practice, repetition games & consolidation, writing).
- Flexible use irrespective of time and place.
- A customisable tool specifically designed for continuous professional development.

- A tool for defining company-specific vocabulary in various foreign languages and effectively integrating it into further training for employees. An ideal supplement for traditional training measures.

If you are interested in using the learning app at your company, give us a call or contact us by email at [info@kerntesting.com](mailto:info@kerntesting.com). We will gladly advise you and make you a suitable offer!

[www.kerntesting.com](http://www.kerntesting.com) · [info@kerntesting.com](mailto:info@kerntesting.com)



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