

TRAIN THE TRAINER

Train the Trainer means exactly what it sounds like: we train the trainers.

FACTSHEET



'Training' means to enrich, to cultivate, to coach and also to nurture. For this reason, this seminar will prepare trainers for their role as a trainer, by ensuring knowledge is well communicated and that goal and target-group orientated training is implemented.

At the end of the training the participants will be in a position to prepare and carry out a participant and target orientated training session and, through that, ensure a positive and valuable outcome for the participants.

TARGET GROUP

This course is suitable for beginners as much as it is for experienced trainers who want to improve the quality of their teaching. Product trainers and specialist trainers alike can take part in these training sessions.

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TRAINING GOALS

- More security and structure, in order to prepare and carry out effective training sessions
- To improve didactics and methodology
- To optimally employ visualisation
- To actively and sustainably carry out training sessions
- To learn about new methods of training
- To improve individual training techniques
- Dealing with classroom disruptions

PROGRAMM CONTENT

The following points offer an overview of the training possibilities we offer. The training content is ultimately structured according to the individual participant's needs and requirements.

Fundamental Content

- Fundamental principles of presentation and training
- Implementation and goal setting for (specialist) training
- Conceptualisation of the learning 'building blocks'
- Fundamental principles of methodology and didactics
- 'Learning to learn' – Neurobiological fundamental principles involved in learning
- Start-up phase and survey of initial expectations
- Training management and the discussion of objections/doubts
- Evaluation of training methods

Goal Orientated Seminar Planning

- How do I plan and structure a seminar?
- What do I need to take into account when preparing?
- What are the key steps to creating a sustained and successful seminar?
- How can I memorise my script?

Actively using our methods

- What should I look out for when using these training methods?
- How do I structure the start and end of my seminar?
- How do I incorporate didactic principles into my seminar in a professional manner?
- How can I get my material across in a way that is easy to assimilate?
- How does content become part of the long-term memory?
- How can I ensure that the participants strongly benefit from this?

My role as trainer

- How can I improve my own personal rhetoric?
- How can I best employ my body language?
- How can I achieve a good level of understanding amongst the participants?
- How can I influence others?

Specifics of the training content

- Which content and focusses are already defined?
- Time plan and training schedule
- Activities and groupwork

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