

A photograph of a man with short brown hair, smiling warmly. He is wearing a white dress shirt, a dark tie, and a black headset with a microphone. He has his hands clasped in front of him. In the background, there is a window with a view of greenery. In the foreground, a laptop and a white cup are partially visible on a desk.

Innovative training concepts

Language training

Business and communication training

Intercultural training

Online solutions

www.kerntraining.com

KERN TRAINING

Many years of expertise in language, business and intercultural training

KERN Training offers you a wide range of training courses and a variety of online solutions. Through discussions with the Human Resources department, every training concept is tailored to the requirements of your company.

We offer you:

- Over 60 locations worldwide
- 45 branches in Germany
- Independent sister companies
- Highly qualified trainers around the world
- Innovative solutions

A range of services for specialist and executive personnel

Language training

- In-house training and coaching
- Seminars and workshops
- Conversation training
- Virtual training (**KERN Virtual™**)
- Self-learning platform (**KERN Lingo™**)
- Language learning apps
- Blended learning (**KERN Blended™**)
- International certificates

Business and communication training

- Presentation training
- Rhetoric
- Conducting negotiations
- Conflict management
- Complaints and grievance management
- E-learning-library (**KERN SkillsAcademy™**)

Intercultural training

- Sensitisation
- Country-specific training
- Subject-specific training
- Reintegration

MANAGED TRAINING SERVICES

We offer you comprehensive support to ensure productive training alongside employment

Due to the high organisational effort associated with the successful implementation of training programmes, the outsourcing of HR processes is becoming ever more relevant. KERN Training handles any concerns that HR or the company may have and provides you with comprehensive managed training services for the development of your personnel.

Full service



Placement test KERN Assess™

- Variable language testing programme (based on the Common European Framework of Reference)
- Adaptation of modules according to field of work
- Use for assessment, monitoring of learning progress and screening of applicants



KERN MTS™ – Course management software

- Overview of currently booked courses and their status
- Access to course details
- Overview of participants and information about learning progress and attendance
- Management of order confirmations and invoices



Corporate portal

- Company-specific branding
- Information tool for employees
- Customer-specific course calendar: Direct sign-up for desired language courses or business training
- Contact person for direct contact support

Your goal is our focus



LANGUAGE TRAINING FOR EXECUTIVES

Individual and innovative training concepts

KERN Training offers language training in different forms and utilises modern learning technologies. This means that we ensure the right solution for every learning objective and every learning style.

Forms of training



Training programme

- 12 learning levels (A1 to C2, according to the CEFR)
- English, German, French, and all other world languages
- One-to-one or group training
- Industry-, subject-, and skill-specific training
- International language certificates: TELC, TOEFL, LCCI, TOEIC, TFI
- Tailor-made course content
- Individual teaching material analogue or digital



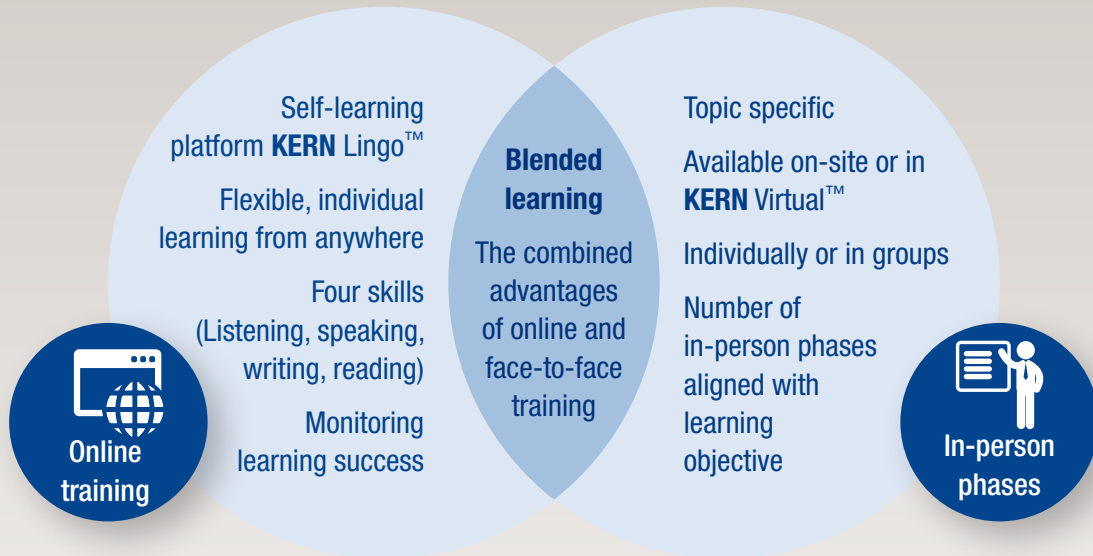
Flexible options



ONLINE TRAINING – STATE OF THE ART

Flexible options – flexibility in terms of time and space is of paramount importance

We offer you numerous online solutions that can be easily integrated into your daily work routine. Design the training according to your wishes - whether as a strictly online training or as a blended learning course.



KERN Virtual™

In the live online course **KERN Virtual™** you will train all skills.

Your benefits:

- Personal trainer as a direct point of contact
- High speaking proportion
- Real-time communication via web-cam and headset



KERN Lingo™

The self-learning platform **KERN Lingo™** offers you the advantage of deciding for yourself where and when you would like to set aside time for language learning.

Your benefits:

- Individual choice of relevant content
- You will be accompanied by a coach who is available to help you via chat
- Easily integrated via Learning Nuggets



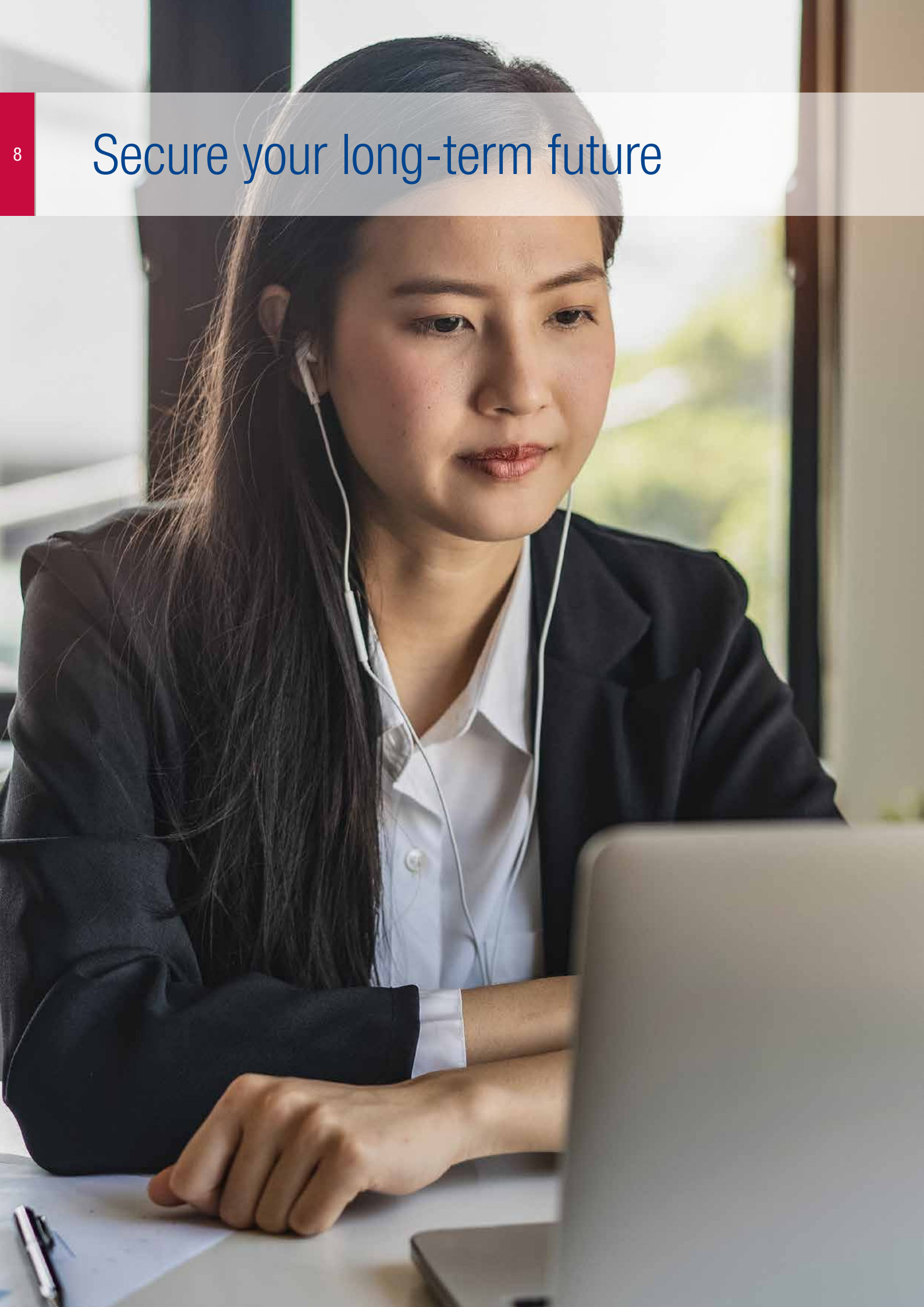
KERN Blended™

With **KERN Blended™**, we offer you a solution that combines self-study and teacher-supported instruction.

Your benefits:

- Support from a personal trainer
- Personal schedule
- Individual configuration options

Secure your long-term future



BUSINESS AND COMMUNICATION TRAINING

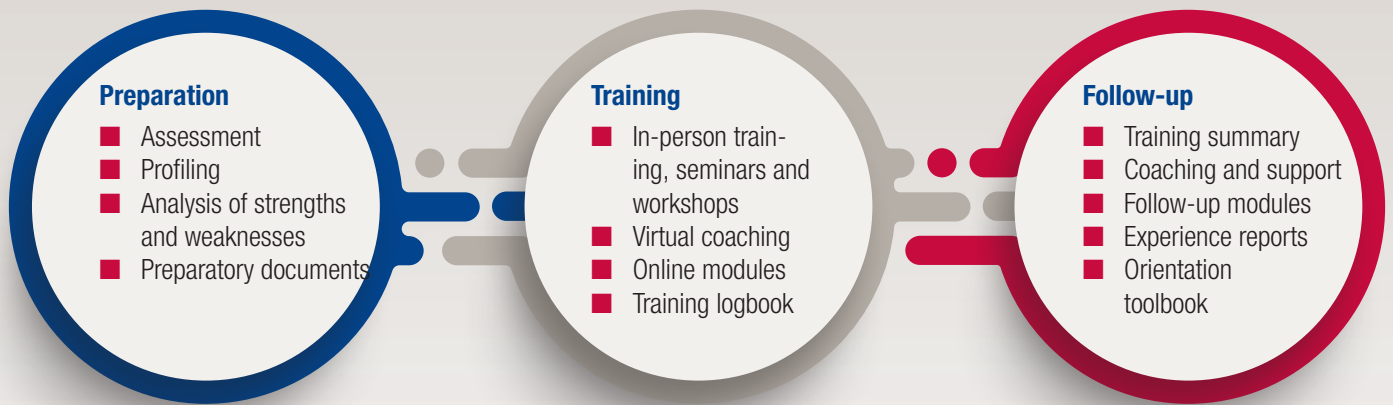
Business competence in every professional situation

At work, it is essential to communicate professionally and convincingly represent your own area of expertise. We offer different training topics for these essential skills, which are tailored to the needs of your company.

The training can be completed in **KERN Virtual™**, in-person or independently in the **KERN SkillsAcademy™**.

Topics

- Social skills
- Personal and self-management
- Leading conversations
- Sales and customer management
- Management and leadership
- International work

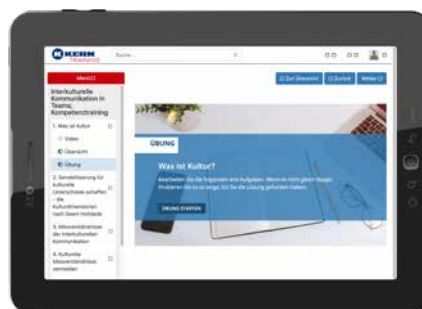
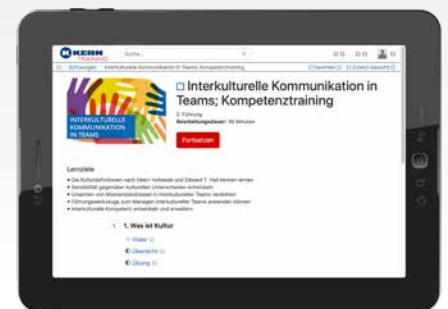
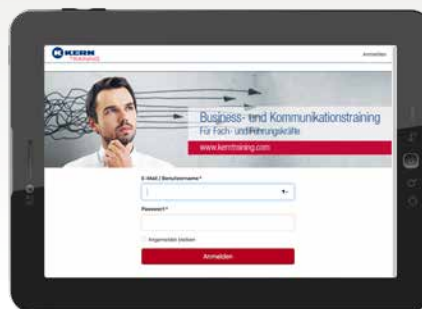


KERN SkillsAcademy™

The e-learning library of the **KERN SkillsAcademy™** comprises over 100 interactive German and English soft-skill trainings in the form of skills training, micro-learning compact seminars and podcasts.

Your benefits:

- Learn at your own speed
- Flexible choice of relevant content
- No fixed schedule
- Micro learning module



International business relations



INTERCULTURAL TRAINING

Intercultural competencies are the foundation of international success

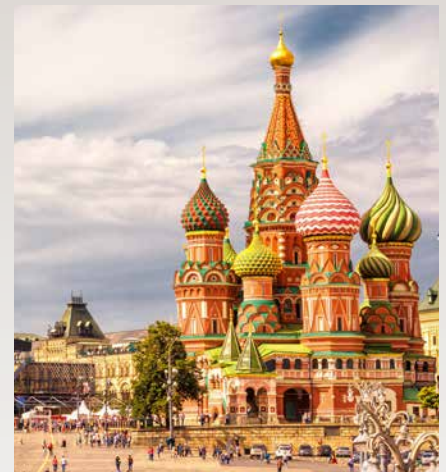
The aim of intercultural training is to understand and anticipate the expectations and behaviour of business partners from other cultures. Therefore, potential cultural conflicts can be avoided, or rather successfully resolved.

Training content

- Behaviour towards business contacts
- Business ethics/business culture standards
- Managing international teams
- Initial business contact and purchasing behaviour

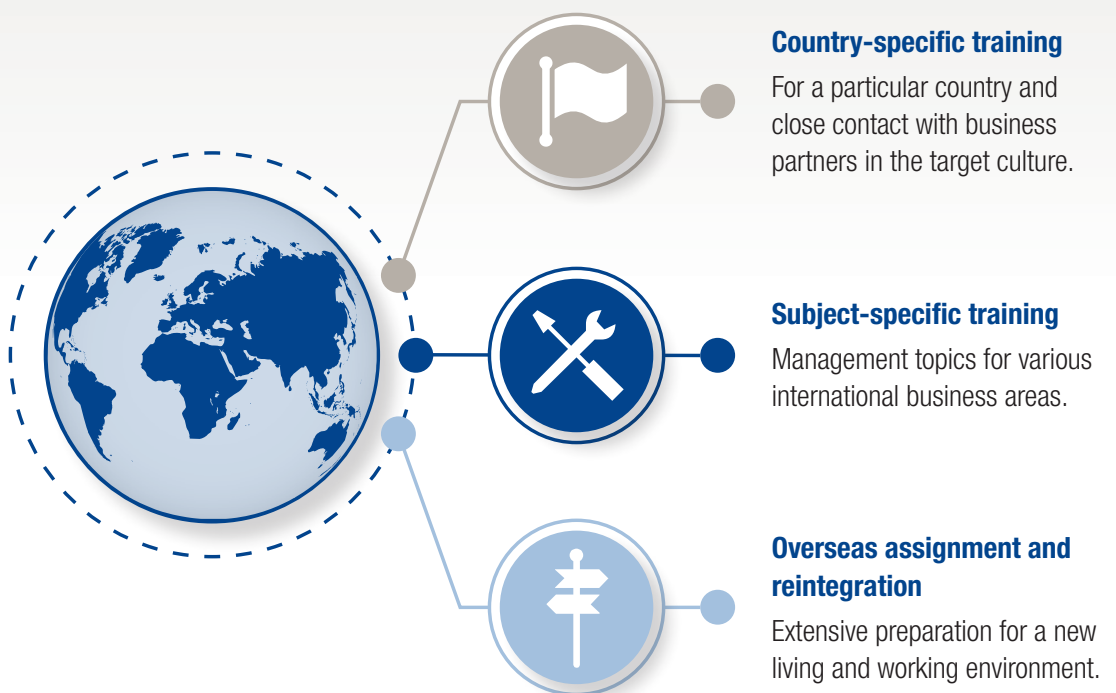
Topics

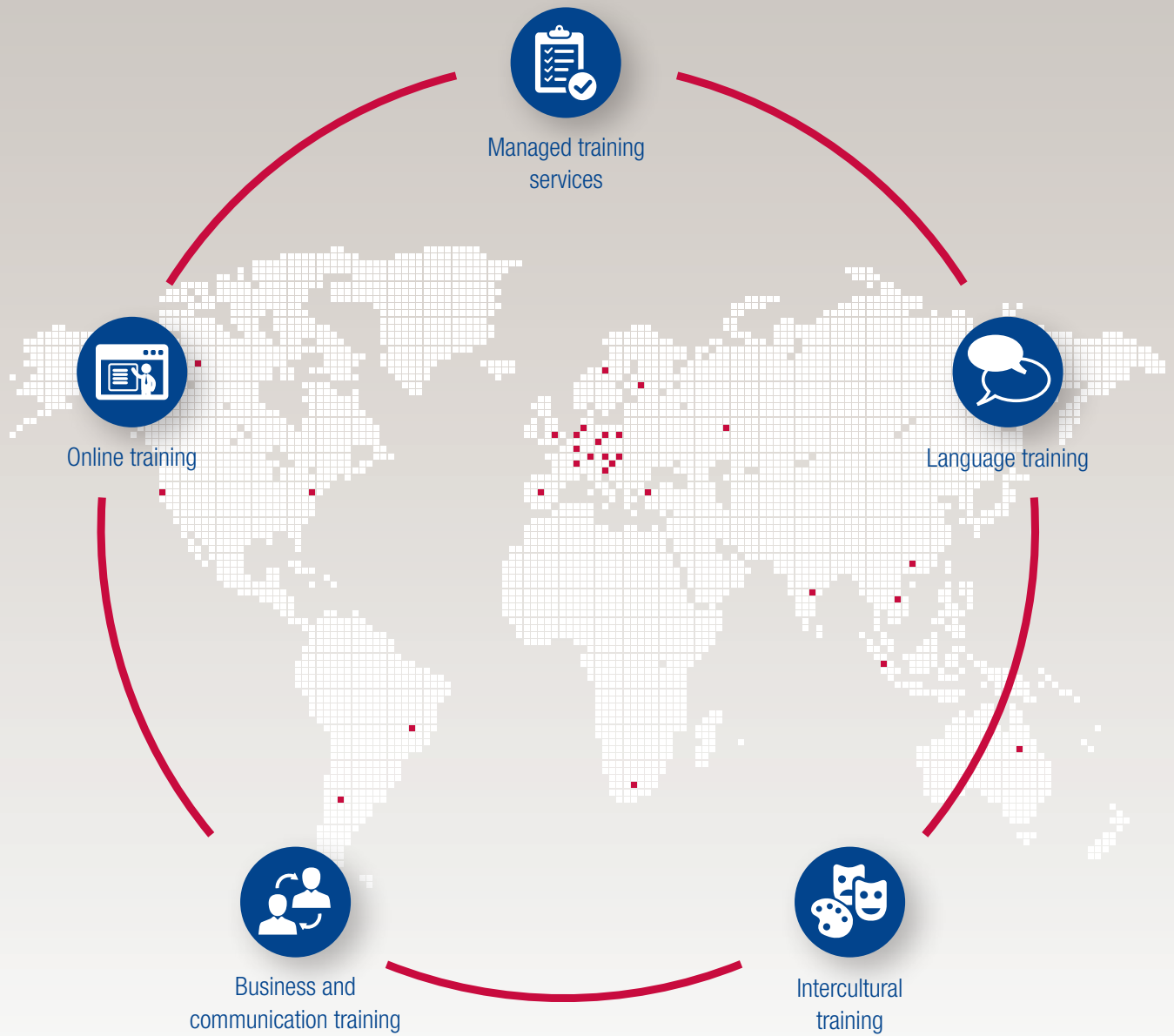
- Norms, rules and etiquette
- Conducting negotiations
- Service mentality
- Types of communication and conflict
- Corporate culture and leadership behaviour



Cultural awareness

- Awareness of one's own cultural conditioning
- Awareness of culture as well as its standards and dimensions
- Understanding of cultural impacts on professional and private life





For more information, please visit our website at: www.kerntesting.com
or you can send us an email at: info@kerntesting.com

You can also reach our qualified team
any time by phone: **01805 2255 5376***

* € 0.14/minute for calls from a German landline

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